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FOR IMMEDIATE RELEASE

## **FlixBus USA Prepares for Expansion to Texas, New York in 2019**

*After successfully launching in the western United States in May 2018, FlixBus is bringing its unique business model to the southern and eastern regions.*

- ++ **Painting US Highways Green: More than 100 green buses in US in 2019**
- ++ **Germany in the Big Apple: FlixBus has opened east coast office in Manhattan**
- ++ **Job Engine: Local SME partners run daily operations, creating 7,000+ jobs worldwide**
- ++ **Americans Park Their Cars: 66% of FlixBus USA passengers say they have never taken a bus**

**LOS ANGELES (October 31, 2018)** – After launching in the United States in May with headquarters in Los Angeles, FlixBus, Europe’s leading long-distance bus company, is preparing for expansions to Texas and the eastern US including New York. The company has set up an office in New York City which will serve as the hub for FlixBus USA’s eastern operations, set to begin in 2019.

“In only five months, the FlixBus brand has made its mark in the western US and has proven to be a welcome travel alternative for Americans,” said André Schwämmlein, Co-Founder and CEO of FlixBus. “Now, we are ready to expand our offer to those wishing to explore the south and eastern regions of the country with sustainable transport. We plan to have well over 100 green FlixBuses on US highways by the middle of 2019.”

FlixBus USA launched on May 31, 2018, beginning with 27 destinations including major southwestern cities such as Los Angeles, Las Vegas and Phoenix. In July, the company doubled its offer to include the central California corridor and the San Francisco Bay Area. Currently, 12 SME bus partners service 60 FlixBus USA destinations. FlixBus currently has 300 bus partners operating across the 29 countries and has created more than 7,000 jobs for bus drivers.

“Our bus model allows our partners to focus on the daily operation of the buses, something many of them have decades of experience in, while FlixBus manages the sales, marketing, network planning and traffic control of the business through our technological expertise,” said Schwämmlein.

FlixBus is not only creating jobs within the US bus industry, it is also growing the overall market. According to a representative passenger survey by FlixBus, approximately two thirds of all FlixBus USA passengers have never used an intercity bus.

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### **About FlixBus**

FlixBus is a young mobility provider, offering new alternatives for convenient, affordable and environmentally-friendly travel via the FlixBus and FlixBus brands. Thanks to a unique business model and innovative technology, the startup has quickly established Europe’s largest long-distance bus network and launched the first green long-distance trains in 2018 as well as a pilot project for all-electric buses in Germany and France. Since 2013, FlixBus has changed the way over 100 million people have traveled throughout Europe and created thousands of new jobs in the mobility industry. In 2018, FlixBus launched FlixBus USA to bring this new travel alternative to the United States.

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From locations throughout Europe and the United States, the FlixTeam handles technology development, network planning, operations control, marketing & sales, quality management and continuous product expansion. The daily scheduled service and green FlixBus fleet is managed by bus partners from regional SMEs, while FlixTrain operates in cooperation with private train companies. Through these partnerships, innovation, entrepreneurial spirit and a strong international brand meet the experience and quality of tradition. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned FlixMobility as a leader against major international corporations, permanently changing the European mobility landscape. Further company news and pictures can be found in the [newsroom](#).

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