FLiXBUS

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FOR IMMEDIATE RELEASE

European Mobility Week 2018: Traveling Greener, Farther and with More Options

FlixMobility breaks down the statistics related to long-distance travel habits in Europe

++   **3/4** of FlixBus passengers use sustainable mobility to get to their stop

++   **40%** of FlixBus stops in Europe are in cities with populations of less than 20,000

++   **70%** of FlixBus users choose the bus despite having access to a car

++   **1st** ever all-electric bus for long-distance lines was launched by FlixBus in 2018

MUNICH (September 17, 2018) – In honor of this year's European Mobility Week, FlixBus breaks down the statistics of the social and sustainable aspects of long-distance bus travel in the EU and celebrates customers for choosing eco-friendly travel.

Going Greener: Long-Distance Bus Users Choose Eco-Friendliness

According to an international customer's survey, three quarters of FlixBus users arrive at their bus stop by foot, bike or public carriers; 40% of passengers use local public transport and another 20% walk to their stop.

Not only do bus users support an eco-friendly travel chain, they consciously choose it. According to the independent research institute IGES, more than 70% of FlixBus passengers take shared mobility options for long-haul travels despite having access to a personal car[1].

"We know that more and more people choose FlixBus for the eco-friendly aspects of our service on top of choosing us in order to relax during their journey and to save money or for a variety of other reasons," said Jochen Engert, Co-Founder and CEO of FlixMobility. "But, regardless of the reason, it is clear that consumers are turning more to shared mobility options, and FlixBus is proud to support people in leaving their cars behind and going for green, eco-friendly mobility."

Going Farther: Public Transport Now Connects Small Cities via FlixBus and FlixTrain

While public transportation once only connected the largest cities and major hubs, today FlixBus also connects smaller cities throughout Europe. More than 40% of the 2,000 FlixBus destinations are in cities with a population less than 20,000.

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"The mission of FlixBus and FlixTrain is to allow everyone access to comfortable, affordable and sustainable long-distance travel – not only those who live in Berlin or Paris, but people from small towns as well," Engert said. "With a growing network of 2,000 destinations – nearly half of which are in small towns – we get closer to this goal every day."

Going with More Options: The Flix-E-Bus and FlixTrain

FlixMobility is now heavily investing in E-Mobility. As the first company in the world to test E-Buses on their long-distance bus routes, FlixMobility continues to be a game changer in the sustainable transport market. Since April 2018, the first all-electric, long-distance buses – E-FlixBuses – have been operating the route between Paris and Amiens, France. FlixMobility has also launched FlixTrain destinations in Germany to complement the expanding FlixBus network.

In observance of multi modal, green travel, FlixBus passengers can take part in FlixBus' European Mobility Week Challenge: Flix&Mix. On the FlixBus Facebook and Twitter channels, the company will hold a raffle for passengers who share their favorite green method of reaching their bus stop – be in biking, walking, rollerblading, skateboarding or any other creative way. One participant will win two InterFlix tickets to explore five destinations throughout Europe with a friend. More information can be found at https://www.facebook.com/FlixBus/.

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[1] IGES Institut GmbH (2017): „Sozialstruktur Fernbusmarkt Deutschland", data conducted mid July to mid August 2017, 3577 subjects questioned

About FlixMobility

FlixMobility is a young mobility provider, offering new alternatives for convenient, affordable and environmentally-friendly travel via the FlixBus and FlixTrain brands. Thanks to a unique business model and innovative technology, the startup has quickly established Europe's largest long-distance bus network and launched the first green long-distance trains in 2018 as well as a pilot project for all-electric buses in Germany and France. Since 2013, FlixMobility has changed the way over 100 million people have traveled throughout Europe and created thousands of new jobs in the mobility industry. In 2018, FlixMobility launched FlixBus USA to bring this new travel alternative to the United States.

From locations throughout Europe and the United States, the FlixTeam handles technology development, network planning, operations control, marketing & sales, quality management and continuous product expansion. The daily scheduled service and green FlixBus fleet is managed by bus partners from regional SMEs, while FlixTrain operates in cooperation with private train companies. Through these partnerships, innovation, entrepreneurial spirit and a strong international brand meet the experience and quality of tradition. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned FlixMobility as a leader against major international corporations, permanently changing the European mobility landscape. Further company news and pictures can be found in the newsroom.